

**Leadership  
for the twenty-first century**

Today's problems are complex  
and events are changing fast.  
Now, more than ever, we need to  
develop our collective learning  
capability.

Social learning leadership is key  
to this challenge



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**ABOUT US**



Etienne and Beverly Wenger-Trayner  
are international leaders in the field of  
social learning.



Etienne is known for his  
seminal books on  
communities of practice.



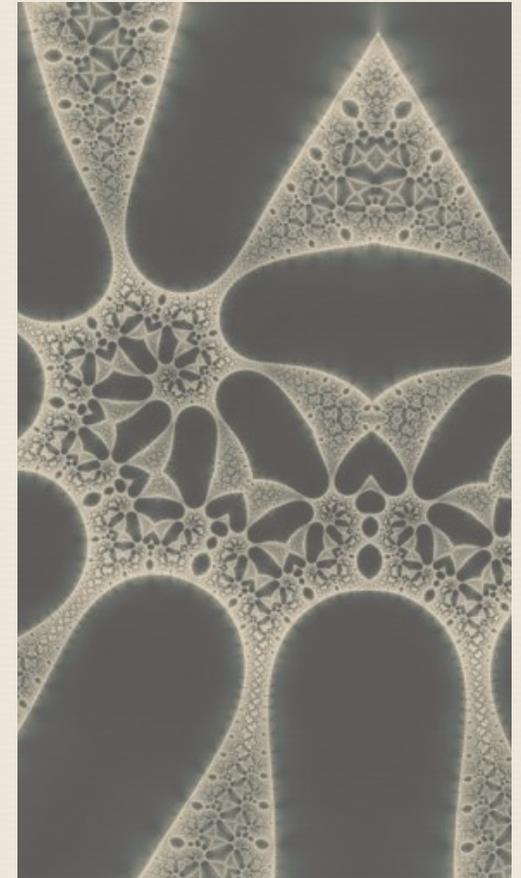
Beverly is known for her  
work across complex  
boundaries with  
international agencies.

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**SOCIAL LEARNING  
LEADERSHIP**

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Certificate and fellowship program



# PROFESSIONAL DEVELOPMENT

The fellowship program is for people across sectors who want to be at the cutting-edge of leading, monitoring, sponsoring, or researching social learning initiatives. It is a unique professional development opportunity for fellows, while also benefiting the organization through ongoing guidance and consulting on a strategic project.



Participation in BEtreat workshops can be face-to-face or online.

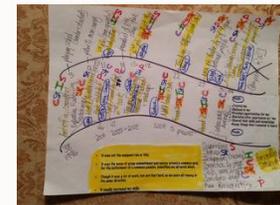
Fellows participate in two four-day workshops at the beginning and end of the program.

BEtreat workshops are small and intensive. Participants come from different sectors and parts of the world. They learn about social learning models and methods and work on shared challenges in creative ways.

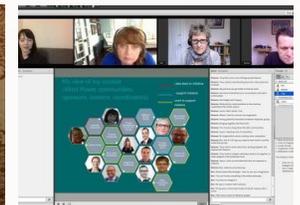
BEtreats take place annually in California. Other occasional locations have included Canada and South Africa.

## THE ART OF LEADERSHIP

Fellows learn to convene relevant stakeholders to drive social learning. They become skilled at enabling communities of practice and building networks. They learn to create a shared vision, design productive social learning activities, and maximize the value of social learning through strategic planning, assessment, and iterative learning loops



Reflecting on one's growth as a leader



Exploring a social learning discipline on a monthly call

## FELLOWSHIP AND RECOGNITION

The program includes various workshops as well as an individual project relevant to the fellow's work. The certificate of fellowship is awarded after a panel review by experts both in social learning and the domain of the project. Fellows have a their own page on the wenger-trayner website as public acknowledgement of their work.



Working together to address a fellow's challenge



Individual page promoting fellows on our website

The program takes 1-2 years to complete

State of the art workshop

Fellow's own project (from job or studies)  
Monthly group videoconferences  
Monthly individual coaching sessions

Cutting-edge workshop

Panel review

Fellows web page